

Our work with Network ROI



Sean Elliot, Founder and Managing Director
Network ROI

In comparison to the fees charged by traditional recruitment agencies, it was a no-brainer.

Network ROI is an Edinburgh-based company providing managed IT solutions to public, private and third sector organisations. Their extensive service covers fully managed IT support, consulting, cloud computing, business telephoning, broadband services, and connecting services. They serve clients throughout the whole of England and Central Scotland, including the Royal Botanic Garden in Edinburgh. The company is fully employee-owned.

The Challenge:

Operating in a fast moving industry with continued software updates, regular product launches and ongoing security threats, the biggest challenge is finding people with the range of skills, experience and qualifications that fit the ideal profile of a Network ROI employee. Previous recruitment yielded job applicants with a fairly narrow scope of knowledge that was not adequate to deal with the wide range of technology challenges the company encounters.

Our Approach:

Elliot came across Recruitment Genius during a Google search for an alternative recruitment solution and was immediately drawn to how Recruitment Genius presented its proposition and the attractive cost.



The fee is the equivalent of only a few hours work for an HR specialist - Elliot says



All vacancies that the company advertised have resulted in a good number of CVs following through quickly, which are easy to assess and filter using the employer portal. Positions are rarely re-advertised. This has allowed Network ROI to be proactive in recruiting as well as reacting quickly when needed.

The Outcome:

The service has been such a success that it is now Network ROI's primary recruitment tool. Having started using Recruitment Genius to advertise a range of vacancies across the company in 2014, Network ROI have hired 8 key staff members in two years to build to a 20-strong team. Business is booming and revenue has grown 25% in the last financial year, with Network ROI's staff and a strong employer of choice brand attributing to this success.



The straightforward approach of Recruitment Genius' service – with no commission or high fees, ease of use and 'excellent value for money', has 'broken the mould in terms of a recruitment tool'

- Sean Elliot



Have some questions?



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